

CURRICULUM VITAE

PERSONAL INFORMATION



NAME: DR. EMILY MOKEIRA OKWEMBA

SEX : FEMALE

NATIONALITY : KENYAN

MARITAL STATUS : MARRIED

POSTAL ADDRESS : KAIMOSI FRI. UNI. COLLEGE,
SCHOOL OF BUSINESS AND
ECONOMICS.

DEPT.OF BUSINESS AND
MANAGEMENT

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COMMUNICATION: ENGLISH, KISWAHILI, JAPANESE, SIGN LANGUAGE

PERSONALITY PROFILE

Hardworking, goal oriented, responsible and trustworthy, go-getter, versatile, team player, have the ability to adapt to a new environment, visionary leader and diligent.

CAREER OBJECTIVE

To seek a challenging and relevant position where I can develop an outstanding teaching and consultancy career in strategic management, business research, marketing management and strategic leadership and governance through the use of the knowledge acquired in strategic management to

contribute to the mission and vision of my prospective employer and the organization as a whole, as I acquire new skills.

ACADEMIC QUALIFICATIONS

2014-2019: Jomo Kenyatta University of Agriculture and Technology (JKUAT)
PHD in Business Administration-strategic management.
Thesis Title: Influence of strategic organizational capabilities on non-financial performance of manufacturing firms in Kenya.

2012-2014: Jomo Kenyatta University of Agriculture and Technology.
Masters degree in Business Administration (Strategic Management)

Thesis Title: The comparative effect of corporate social responsibility on performance of cooperative bank and equity bank in Kenya.

2017- 2018: Kenya Institute of Management
Post Graduate Diploma in Business (Business management)

Thesis Title: The influence of strategic market orientation on performance of telecommunication firms in Kenya.

2003-2007: Kenyatta University
Bachelor of Education (Arts/special education) Second class upper Division

1998-2001: Mary Mount Secondary School
Kenya Certificate of Secondary Education (KCSE) mean grade attained: B

1990-1997: Molo Academy Primary School
Kenya Certificate of Primary Education (KCPE) Scored 509 out of 700

PUBLICATIONS IN PEER REVIEWED REFERRED JOURNALS

1. Okwemba E.M, Egessa R., Maniagi G.M. Effect of corporate social responsibility on organization performance, Banking Industry Kenya, Kakamega County. International Journal of Business and Management invention w.w.w.ijbm.org/volume 3/ issue/4/April 2014 pg 37-51.
2. Benson K. & Okwemba E.M .Effect of Leadership Behavior on The. Performance of Micro-Financial Institutions In. Kakamega County. International journal of science and technology. Volume 4 issue 02, Feb 2015.

3. Okwemba E.M. Influence of strategic coordination capabilities on performance of manufacturing firms in Kenya. International Journal of Business and Management Invention (IJBMI) ISSN (Online): 2319 8028, ISSN (Print): 2319 – 801X
www.ijbmi.org || Volume 7 Issue 6 Ver. II || Jun. 2018 || PP—07-15
 4. Okwemba E.M. Influence of knowledge management capabilities on performance of telecommunication companies in Kenya. International Journal of Business and Management Invention (IJBMI) ISSN (Online): 2319 –8028, ISSN (Print): 2319 –801X
www.ijbmi.org || Volume 7 Issue 6 Ver. II || Jun. 2018 || PP—16-21
 5. Okwemba E.M. Influence of strategic market orientation on performance of telecommunication firms in Kenya. International Journal of Business and Management Invention (IJBMI) ISSN (Online): 2319 –8028, ISSN (Print): 2319 –801X
www.ijbmi.org || Volume 7 Issue 6 Ver. II || Jun. 2018 || PP—22-32
 6. Okwemba E.M, Senaji T.A & Odhiambo R.O. Influence of strategic marketing capabilities on performance of manufacturing firms in Kenya. International journal of multidisciplinary and current research pages: 508-513, DOI: <https://doi.org/10.14741/ijmcr/v.6.3.20>
 7. Okwemba E.M. influence of strategic technological capabilities on performance of manufacturing firms in Kenya. International journal of multidisciplinary and current research. Pages : 514-519, DOI: <https://doi.org/10.14741/ijmcr/v.6.3.21>
 8. Okwemba E.M. Influence of strategic market sensing capabilities on performance of mobile telecommunication firms in Kenya. International journal of multidisciplinary and current research. Pages : 520,525, DOI: <https://doi.org/10.14741/ijmcr/v.6.3.22>
 9. Okwemba E.M, Senaji T.A & Odhiambo R.O. Influence of strategic managerial capabilities on performance of manufacturing firms in Kenya. International Journal of management and current research Pages : 526,531, DOI: <https://doi.org/10.14741/ijmcr/v.6.3.23>
 10. Nakhanya, W.N., Sirai, S, Okwemba,E. Influence of organizational structure on implementation of strategy among VTCS in Bungoma County, Kenya. The strategic journal of business and change management page: 1082, ISSN change2312-9492(online) management 8970(print). [Www.strategicjournals.com](http://www.strategicjournals.com). Vol.7, Iss.3, pp1082-1095. November14,2020
- DRAFT MANUSCRIPTS**
11. Okwemba E.M. Aspects of strategic organizational capabilities that influence the performance of manufacturing firms in Kenya(Draft)

12. Okwemba E.M. An empirical study on whether the contextual variables influence the performance of manufacturing firms in Kenya (Draft).

CONFERENCE PRESENTATION

1. Kabarak University. Fifth annual international conference on emerging issues and trends in education held 14th and 17th July 2015: Theme: *knowledge management for transformation*.
Title of the paper: Corporate leadership and performance of public universities.

SUPERVISION

1. Dorothy Nyongesa, masters student at KIBABII university college, thesis titled” Influence of competitive Advantage strategies on organizational performance of public universities in public universities in western region (Graduated).
2. Noah Wekesa, masters student at KIBABII university college, thesis titled” Determinant of strategy implementation on vocational training centers in Bungoma county, Kenya (Graduated).
3. Margaret Ayako Oketch, masters student at KAIMOSI FRIENDS UNIVERSITY COLLEGE, thesis entitled” influence of strategic decisions on performance of technical and vocational colleges in Vihiga county, Kenya (Ongoing).
4. Linet Mayavi, masters student at KAIMOSI FRIENDS UNIVERSITY COLLEGE, thesis entitled “Strategic Management practices and performance in Vihiga county, Kenya (Ongoing).
5. Victor Mchaizi, masters student at KAIMOSI FRIENDS UNIVERSITY COLLEGE, thesis entitled “Role of performance management strategy on mandate delivery in public universities in Kenya. (Ongoing).
6. Kelvin Agire, masters student at KAIMOSI FRIENDS UNIVERSITY COLLEGE, thesis entitled “competitive strategies and performance of internet service providers in Kenya(Ongoing).

RESPONSIBILITIES HELD

1. **Kaimosi Friends University college**
 - CoD, (strategy & planning) - Kaimosi Friends university college.
 - lecturer (August 2020-upto date)
 - Tutorial fellow (January 2020-July)
2. **Jomo Kenyatta university of agriculture and technology**
 - Part-time lecturer (August 2014-2019)
3. **Masinde Muliro university of science and technology**

- Adjunct lecturer (part-time)school of business and management(2015_upto date)
- 4. Kibabii University**
 - Adjunct lecturer (August 2016-upto date)
- 5. Kaimosi Friends Church University College**
 - Adjunct lecturer(January 2018-upto date)
- 6. University of Nairobi**
 - Adjunct lecturer (April 2016-upto date school based)
- 7. Cooperative bank of Kenya**
 - Teller, customer service and system administrator (August 2011-2014)
- 8. KCB BANK**
 - Sales representative/ marketer (2008-2010)

TEACHING EXPERIENCE

I teach the following courses at undergraduate and postgraduate levels:

- **Masters program:** Strategic management, Global strategic management, international business management, marketing management, global strategic management, negotiation skills among others.
- **Degree Program:** Organization Behavior, strategic management, principles of management, contemporary issues in management, international business management, introduction to business, consumer behavior, labour relations, research methods, quality management, principles of marketing, principles of management, communication for business, employee compensation, entrepreneurship, business ethics, negotiation skills, buyer supplier relationship, strategic supply chain management, electronic commerce, strategic retail management, reward management, marketing, planning and control, business law among others.
- **Diploma Program** – Purchase and Supply operation, research methods, principles of management, and principles of marketing, communication for business among others.

LEADERSHIP EXPERIENCE

2013-2014	Cooperative bank of Kenya	Customer care manager
2009-2010	KCB Kenya	Team leader
2007-2010	Molo youth association	Chairlady
2005-2007	Kenyatta university	Student governing council
2000-2001	Mary mount	Hockey captain
1996-1997	Molo academy	Dormitory prefect

OTHER PROFESSIONAL TRAINING AND QUALIFICATION

- Computer literacy- Have strong aptitude with MS Office Packages
- Sign language interpreter (Kenyan and American sign language)
- Performance management training-Altima Africa-2013
- Data analysis and interpretation by use of statistical package for social sciences(SPSS version 21)
- Trainer of trainees.

MEMBERSHIP WITH PROFESSIONAL BODIES (FORMAL REGISTRATION)

- Member of Kenya institute of management(KIM)- MEMBERSHIP NO;45334
- Member of Kenya teachers service commission - TSC - TSC/499416/Y
- Member of Kenya bankers association.

WORKING EXPERIENCE (CORPORATE WORLD)

May 2011-december 2014 -: **Co-operative Bank of Kenya- Clerk**

- System Administrator, Account Opening.
- Teller, Customer Service, Trainer of Tellers.

Dec 2010 - March 2011 -: **NIC Bank Ltd**

- Marketing, Sales & Account Opening

Non 2008-April 2010: **Kenya Commercial Bank-Direct Sales Representative**

- Holding active campaigns and promotions for Bank Product.
- Holding road shows to create awareness for the bank Products.
- Selling the Bank policies and products which include Opening of bank accounts.

COMMUNITY EXPERIENCE

June 2004-2007 December-Ruiru Children's Home-Volunteer

- Providing over 90 hours of counseling, cooking and socializing with abandoned and orphaned children.
- Assisting the center's management in finding adoptive homes for the children.

- Assisting the center in updating their files and getting new contacts and professionals such as doctors, nurses willing to donate their time to cater for the health needs of HIV+ children in the home.
- Collecting and distributing donations to the children i.e food and clothing.

2008 (January-June) – NGO: Rescue Center for less fortunate in Dares-salaam - Tanzania
- Speech Therapist.

- Offering speech training to the children
- Creating awareness to the community.
- Executing and tackling of campaigns to support the children.

2008(July –December): HIV counselling and testing provider-trained by NASCOP
2011-Date: Educated three children (orphans)
High school career guidance and counselling

SKILLS

- Computer literate: Have strong aptitude with MS Office Packages
- Can Speak and write basic JAPANESE
- Driving license B, C, E vehicles.
- Curriculum developer for business management.
- Creative: Developed a speech kit for hearing impaired children.

HOBBIES

- Research and writing.
- Reading innovative and inspiring books

REFERENCES

1. PROF. THOMAS SENAJI
LECTURER KENYA METHODIST UNIVERSITY

EMAIL: tsenaji@gmail.com

Tel: 0722772400.

2. PROF. ROMANUS ODHIAMBO
VC. MERU UNIVERSITY

EMAIL: romanusemod@yahoo.com

Tel: +254-723770840

3. DR ROBERTY K.W EGESEA
DEAN SCHOOL OF BUSINESS AND ECONOMICS

MASINDE MULIRO UNIVERSITY OF SCIENCE AND TECHNOLOGY

TEL: 0722215381

4. DR DOUGLAS MUSIEGA
LECTURER- KAKAMEGA CBD

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